

## 2021 HARVEST MOON FALL FESTIVAL SPONSOR LETTER

Dear Businesses and Community Members:

It's time for the **9<sup>th</sup> Annual Harvest Moon Fall Festival** to be held once again in Chadron at the Dawes County Fairgrounds. Last years' event was a huge success even with the restrictions placed on us with COVID, as well as being the first year in Chadron. The goal of the Harvest Moon Fall Festival is to bring the community together and provide a day of fun for the families to enjoy.

We are very thankful for the continued support from the businesses and community allowing us to continue with this wonderful event for the residents of our and surrounding communities.

The **9<sup>th</sup> Annual Harvest Moon Fall Festival** will be held on **SATURDAY, OCTOBER 2<sup>nd</sup>, 2021** from 9 am until 5 pm. We encourage non-profit organizations to join us and raise money for their group by having a booth to sell various items (team clothing, baked sale items, decals, etc.), a food booth OR create a game/event for families to enjoy.

We are once again seeking **monetary donations OR gift certificates** that will be used for prizes and operating costs for the 2021 event. All sponsorships received go back to the community by providing free events for the families to enjoy, as well as prizes for various contest winners. Non-profit organizations participating **receive ALL proceeds that go directly to their group**. There is no entry fee.

To acknowledge your support for this community event, all sponsors will have their business logo advertised on our website, Facebook, and other advertising avenues based on the sponsorship level chosen (see enclosed list). We look forward to your continued support, as well as look forward to new supporters on our advertisement.

Please return the attached form along with your business card and your sponsorship/donation by August 1, 2021 in order to be placed on the advertising. Please email your logo (jpg, png, gif or tiff) to [lawrenceadventures@yahoo.com](mailto:lawrenceadventures@yahoo.com). If you have any questions, please email or call Julie.

Please make donation payable to: **2021 Harvest Moon Fall Festival**  
***Mail to: Security First Bank***  
***Harvest Moon 2021***  
***1328 W US-20 \* Chadron, NE 69337***

Harvest Moon Fall Festival **THANKS YOU** for supporting your community and allowing another fun-filled day for families to enjoy!

Sincerely,  
Julie A. Lawrence  
Harvest Moon Fall Festival Coordinator  
(308) 487-362 or (805) 302-9319 [lawrenceadventures@yahoo.com](mailto:lawrenceadventures@yahoo.com)  
[www.harvestmoonfallfestival.org](http://www.harvestmoonfallfestival.org) Facebook: Harvest Moon Fall Festival

# 2021 HARVEST MOON FALL FESTIVAL SPONSOR DONATION

*PLEASE RETURN BY AUGUST 1, 2021*

|               |  |
|---------------|--|
| \$25 - \$75   | Name on website  |
| \$100 - \$275 | Name/logo on website; banner at event                                  |
| \$300 - \$350 | Name/logo on website; banner at event; name/logo on poster             |
| \$375 - \$500 | Name/logo on websites; banner at event; name/logo on poster; radio ads |

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

We would like to DONATE \$\_\_\_\_\_ to assist with the various contests and/or operating cost.

We would like to DONATE PRIZE \_\_\_\_\_ to assist with prizes for contests.

**Please email your logo (jpg, gif or tiff) to [lawrenceadventures@yahoo.com](mailto:lawrenceadventures@yahoo.com) for advertising purposes.**

**Please include a business card when mailing in your donation and form.**

Thank you, again, for your support for the Harvest Moon Fall Festival.